

Name:

Project Title:

Poster Project Rubric

	Format	Graphics	Message	Conventions	References
4	Includes all required elements as well as ample additional information Proper labeling Title and content is easily visible	Graphics are in focus and easily viewed and identified Graphics display student creativity All lettering and layout is easily viewed	Catchy and informative Makes a lasting impression Message is clear	Very few, 3 or less, mistakes in grammar, punctuation, spelling, and capitalization	All sources cited including graphics MLA works cited page
3	Includes all required elements as well as some additional information Proper labeling Title and content is easily visible	Graphics are in focus and easily viewed and identified Some graphics display student creativity Some lettering and layout is easily viewed	Catchy and informative Message is clear	Some, 5 or less, mistakes in grammar, punctuation, spelling, and capitalization	Most (1 missing) sources cited including graphics MLA works cited page
2	Almost all required elements as well as some additional information Proper labeling Title and content is easily visible	Graphics are in focus and easily viewed and identified Lettering and layout is difficult to view	Message is unclear Some information is confusing	Many, 10 or less, mistakes in grammar, punctuation, spelling, and capitalization	Some (2 missing) sources cited including graphics MLA works cited page
1	Several required elements are missing Important information missing Cannot read information or labels	Graphics are not in focus and are not easily viewed and identified Lettering and layout is difficult to view	Message is unclear Information is unclear and disorganized	10 or more mistakes in grammar, punctuation, spelling, and capitalization Difficult to understand, poorly written	No citations or references

Comments:

Score: /20